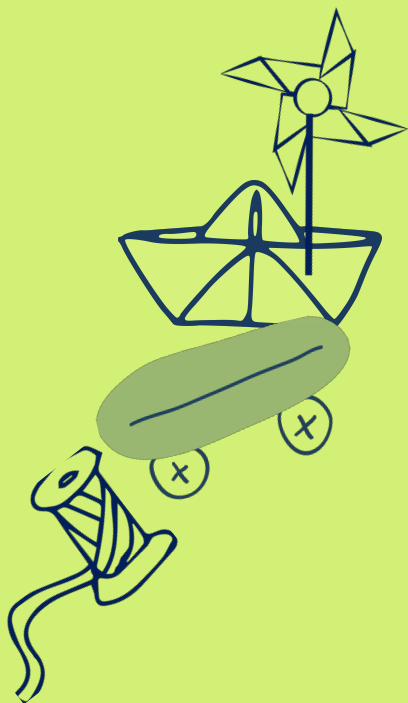




ACT-ivate PROTOTYPE

**Experience the future
you want to build**



Say the word **prototype** and most of us think of eccentric inventors in cluttered sheds.

Challenge your trainees to get creative with 'experience prototyping' to test how their ideas for better implementation of the WFG Act interact with the everyday.

PROTOTYPE

1. If no idea has already emerged for prototyping **start the session with a 'how might we' question based on the theme of your session.** Once an idea is fixed, introduce participants to their toolkit - **you will have curated a range of items eg. masking tape, coloured string, envelopes, high-vis vests, bells, and beads. Use repurposed items where possible.** Split the group into teams you will need at least two different teams.
2. Challenge teams to **visualise their 'idea'** using only the materials available. **How could they build a model of their idea so it physically appears in the room.**
3. Once prototypes are constructed, **groups pair up and trial each others prototyped models.** Use this as a testing phase, how do they work, where do users find friction or confusion?
4. Ask the group to come back together - use reflective questioning, **Did the physical build reveal unexpected problems? Did it help you think through the process through the eyes of the user and what did that reveal?**

WORKS WITH



Act-ivate Empathy either to test out identified issues, or as a precursor to test how the users responded to the new ideas.



Combine with **Act-ivate How Might We** to test out any solutions to the problems encountered with the prototyped solution.

SOURCE

Nesta and Thinkpublic (2012) Prototyping Framework: A guide to prototyping new ideas. London: Nesta.

Scott Witthoft. (2022) *This Is a Prototype: The Curious Craft of Exploring* Stanford d.School Guide Ten Speed Press.

