



ACT-ivate INSPIRATION



From **what to why** exploring personal motivations



Every participant is sustained by **something**—a poem, a rousing speech, a quote, a song, a story. **This activity asks participants** to prepare for the session by exploring what this is to them and then **sharing these as gifts of inspiration** with the group.

Drawing on the 'designing social change' programme of Jess Brown and Louie Montoya at the Stanford d.school, and Brene Brown's grounded theory on cultivating **meaningful connection**, this activity aims to **shift team cultures** from understanding the 'what' of the WFG Act to feeling the 'why' of its aims.

INSPIRATION



1. **Send a single ask one week before the session:** find a short piece of text — a poem, a speech, a quote, a mission statement — that captures something you believe about the kind of future worth building.
2. **There are no wrong answers and there is no need to reference the WFG Act directly.**
3. **Read every response before the session.** Look for the threads, be they justice, nature, community or legacy.
4. **Share a selection of submissions at the start and end of your workshop, leaving participants inspired and seen.** If you have time you could create some slides with bold imagery to display the things that have been shared.

WORKS WITH



Act-ivate Knowledge to shape how you frame the WFG Act in the session itself.



Act-ivate Deep Roots where the submissions become the base material for the creative task.

SOURCE

Burgess-Auburn, C. (2022). You Need a Manifesto: How to Craft Your Convictions and Put Them to Work. United States: Clarkson Potter/Ten Speed.

