



ACT-ivate

HOW MIGHT WE (HMW)

**Bin negativity with
a new mantra for
the work place**



A simple **shift** in
language turns a brick
wall into a door. **Reframe
barriers as invitations** for
collective, creative action



HOW MIGHT WE (HMW)

A concluding technique as part of a longer session or a stand alone playful deep dive into areas of challenge:-

1. **Explain that HMW is the 'prompt' to turn insights into provocations.** It works best when paired with 'Yes, and...' to build solutions collectively.
2. **Pose a specific HMW question** that has emerged in the session Eg *HMW maintain focus on* [positives from session]? *HMW humanise* [the challenge uncovered] *HMW counter* [negativity outside this room] *HMW overcome* [persistent barriers]
3. **Try to question an assumption** (e.g. '*HMW share resources without a physical building?*') or create an analogy (e.g. '*HMW transform budget setting to be more like winning a game of rugby?*').
4. **Once the question is posed, the group provides answers.** Every response must build on the previous one using 'Yes, and...' to ensure ideation never stops.
5. **Use this to develop a generative mindset, where barriers become creative constraints.**

WORKS WITH

You will find this really useful addition to lots of **Act-ivate** Catalysing Action Cards, especially with **Act-ivate Yes, and.** The two together are a great way to end a session exploring challenges with some positivity.

SOURCE

Stanford d.school Systems Thinking Series "*How Might We*" Questions • Turn your perspective into actionable provocations.

