



ACTivate

FUTURE VISION

What does your organisation look like when the WFG Act is truly alive in it?

Most strategic planning asks us to project the present forward. **Visioning** asks something harder but more useful — to imagine a genuinely different future and work backwards from it. This activity uses creative futures techniques to help participants build a vivid, specific picture of what success looks like, then trace the path from here to there



FIRE

FUTURE VISION

1. **Set the scene: it is twenty years from now.** The Act is embedded. Ask participants: what has changed? What does your organisation do differently? Who does it serve better?
2. In small groups, ask them to **build their preferred future in detail, not as a strategy document but as a place.** What do you see when you walk in? What conversations are happening? What has been stopped, started, changed? give pens paper for groups to draw their vision if it helps them
3. Groups **take turns giving a "tour" of their future organisation** to another group, who play the role of a visiting delegation. The tour should be specific, vivid and grounded in real decisions.
4. **Bring the groups back together.** Ask: what did every tour have in common? Where did they diverge? What does that tell us about where to start?
5. **Close by asking each person to name one decision they could make this week that points towards that future**

WORKS WITH

After any of the **Act-ivate Foresight series** to bring their learning to life

Combine with **Act-ivate Commitment** to take the future into the present

SOURCE

Scott Doorley, Ariel Raz, Lisa Kay Solomon
Tour from the Preferred Future - Stanford d.school Public Library

